

**Quick Write (/kwɪk/ /raɪt/)**  
- a short written response to a question or prompt.  
*The class was asked to a quick write on MacBeth's motivation to kill King Duncan.*

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What are you hoping to learn from this session?

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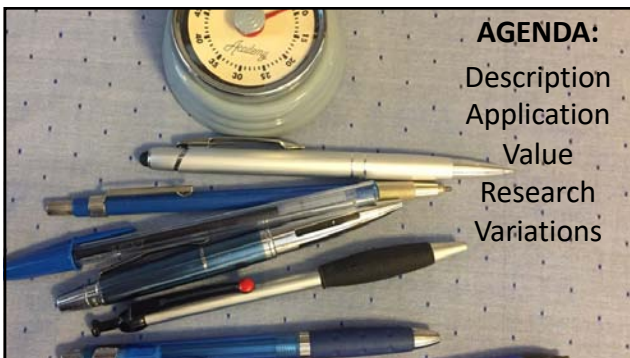
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**AGENDA:**  
Description  
Application  
Value  
Research  
Variations

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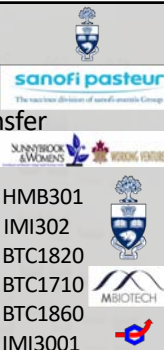
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**Duncan Jones .ca**  
BSc. MSc. MBA  
Big pharma/biotech  
Venture capital, Startups & Tech transfer

Sessional & LTC Faculty

- Biotechnology – the business of science HMB301
- Business plans and project management IMI302
- Agricultural and industrial biotech BTC1820
- Biomaterials and proteins BTC1710
- Biologics in therapy (GAMBiT)\* BTC1860
- Entrepreneurship\* IMI3001



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To spur creative thinking ...  
with an open-ended question.

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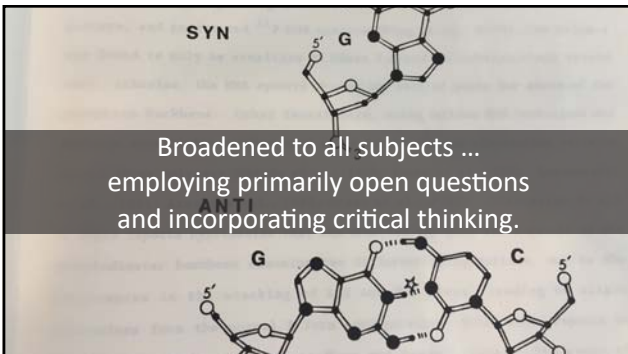
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Broadened to all subjects ...  
employing primarily open questions  
and incorporating critical thinking.

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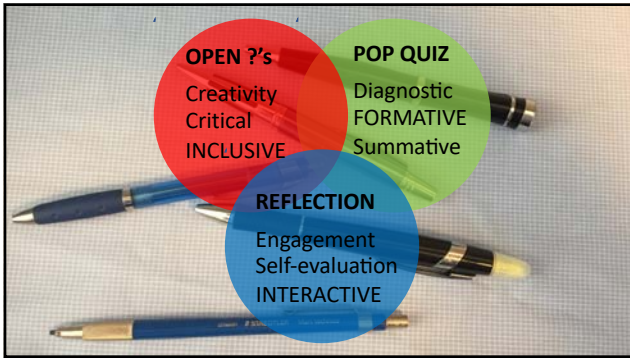
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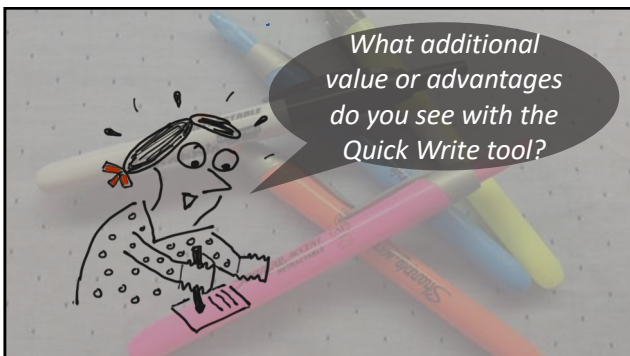
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**Value/advantages:**  
Inclusive – all participate  
Low stress – private  
Interactive – drives discussion  
Allows time to formulate  
Self/instructor feedback  
Flexible  
Spontaneous <-> planned  
Attendance & grading

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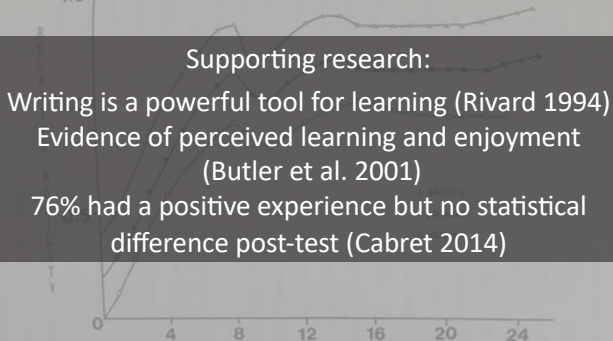
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Supporting research:  
Writing is a powerful tool for learning (Rivard 1994)  
Evidence of perceived learning and enjoyment  
(Butler et al. 2001)  
76% had a positive experience but no statistical  
difference post-test (Cabret 2014)

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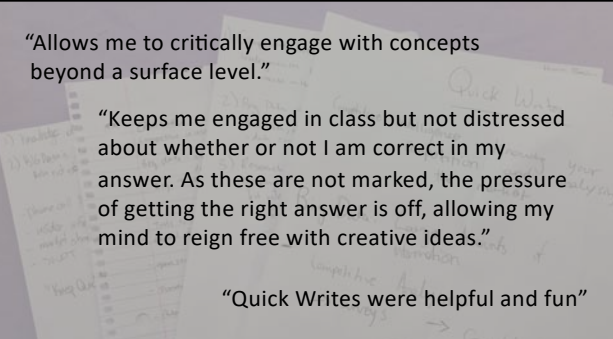
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“Allows me to critically engage with concepts  
beyond a surface level.”

“Keeps me engaged in class but not distressed  
about whether or not I am correct in my  
answer. As these are not marked, the pressure  
of getting the right answer is off, allowing my  
mind to reign free with creative ideas.”

“Quick Writes were helpful and fun”

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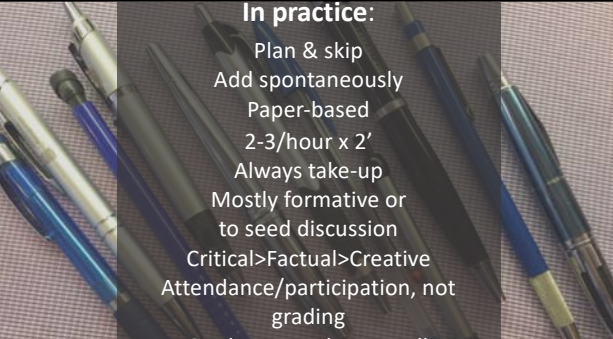
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**In practice:**  
Plan & skip  
Add spontaneously  
Paper-based  
2-3/hour x 2'  
Always take-up  
Mostly formative or  
to seed discussion  
Critical>Factual>Creative  
Attendance/participation, not  
grading  
Students employ as well

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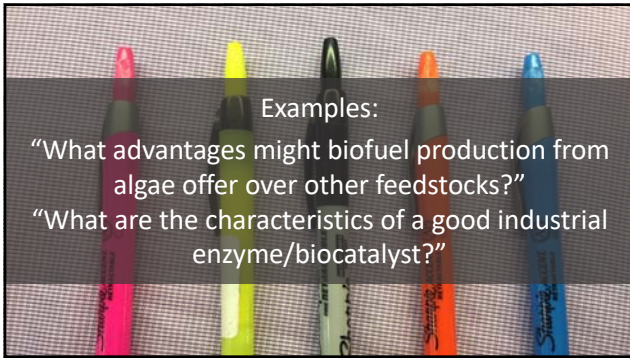
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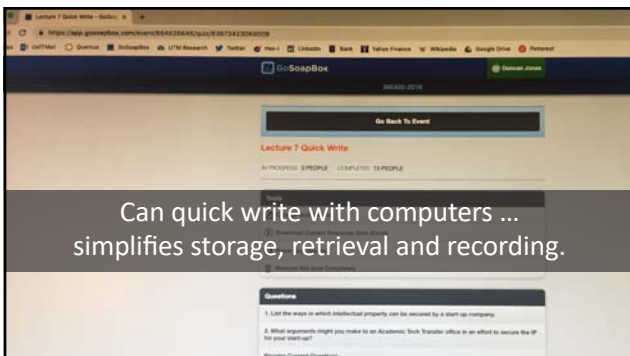
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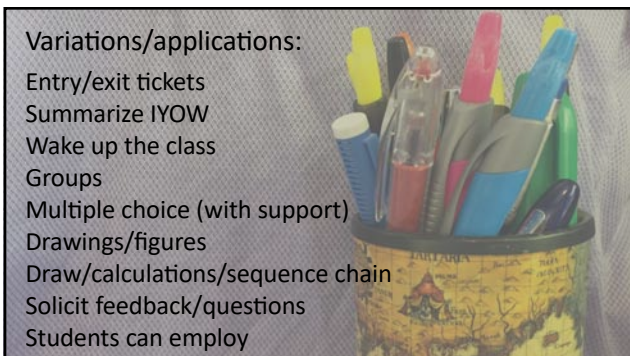
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Variations/applications:  
Predict outcomes: reaction/case  
Start a debate  
Computer input  
Test out exam questions  
Attendance  
Grading

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*How could you use Quick Writes in your courses?*

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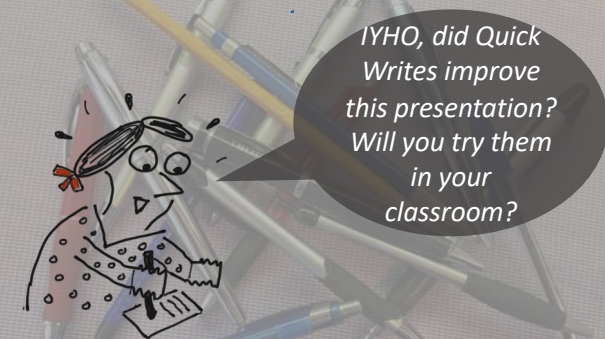
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*IYHO, did Quick Writes improve this presentation?  
Will you try them in your classroom?*

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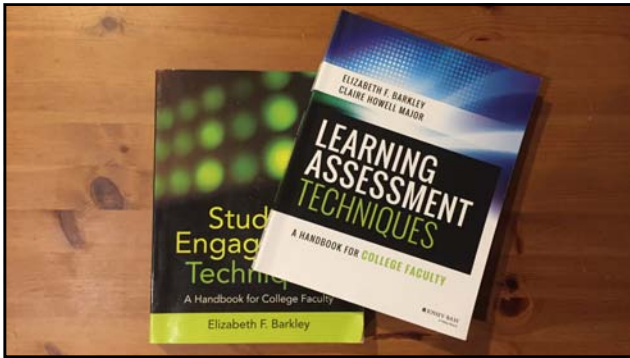
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A live 25' recording from my 9/Mar/2019 presentation at the UTFA Challenges and Strengths II conference.

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Your notes/ideas

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